

## **C o n t e n t s**

1. **Statistics (Introduction)**  
Introduction, Exercise
2. **Frequency Distribution**  
Illustrations, Exercise
3. **Presentation of Data**  
Illustration, Illustration, Exercise
4. **Collection of Data**  
Exercise
5. **Measures of Central Tendency**  
Illustrations, Illustrations, Illustrations, Exercise
6. **Measures of Dispersion, Skewness, Kurtosis and Moments**  
Illustrations, Skewness, Illustrations, Moments, Illustrations, Ginnis Mean Difference, Exercise, Dispersion and Skewness
7. **Index Number**  
Illustrations, Exercise, Index Number
8. **Analysis of Time Series**  
Illustrations, Exercise, Analysis of Time Series
9. **Interpolation and Extrapolation**  
Illustrations, Exercise, Interpolation and Extrapolation
10. **Association of Attributes**  
Illustrations, Exercise, Association of Attributes
11. **Correlation**  
Illustrations, Exercise, Formula – Remember.
12. **Regression**  
Exercise.
13. **Partial and Multiple Correlation**  
Illustrations, Important Formulae.
14. **Probability**  
Illustrations, Exercise, Important Formulae.

15. **Random Variable Expectations and Probability Function**  
Formulae, Illustrations.
16. **Binomial, Poisson and Normal Distributions**  
Illustration on Poisson's Distribution, Exercise, Important Formulae, Illustrations, Important Formulae.
17. **Sampling and Sampling Distribution**
18. **Estimator and Estimation**
19. **Hypothesis Testing**  
Illustrations, Test of Significance for the Difference of Means, t-test (Small sample test), Exercise.
20.  **$\chi^2$  (Chi-square) Distribution**  
Illustrations, Exercise.
21. **Analysis of Variance (F Test)**  
Illustrations, Exercise.
22. **Statistical Decision Theory**  
Exercise.
23. **Forecasting**  
Types of Forecasts, Criteria of a Good Forecasting Method, Importance of Forecasting, Demand Forecasting, Opinion Polling Methods, End Use Method of Consumer's Survey, Complex Statistical Methods, Practical Problems or Demand or Sales Forecasting.
24. **Basic Issues in Statistics**

Tables